Business Italian
Course ID and 7-digit Number: ITAL1211-301

Course Description
ITAL 1211, or Business Italian, is designed to help students acquire the linguistic proficiency and nuances needed to navigate the Italian business sector, including the relative terminology. It will examine Italian business practices, cultural differences, and forms of leisure and consumerism, through authentic materials (websites, newspaper articles, magazine articles, video clips, etc.) Students will learn to read business publications, compose correspondence (e-mails and memoranda), and engage in business-related communication. Particular attention will be paid to language use in formal contexts. All readings and discussions are in Italian. and homework will consist of written exercises, blog posts, and brief oral presentations.

Prerequisite: Italian 1000 at Penn or equivalent
It can be taken concurrently with ITAL 1000 with the Undergraduate chair's permission.

Class Structure for Fall 2024
- Students will attend classes TR 3:30-5:00 pm
- Students will complete out-of-class assignments as indicated by the instructor (Canvas)

Out-of-class Activities
- Weekly forum discussions on Canvas
- Daily readings and assignments (handouts, compositions, videos, research, mini-presentations)

Outline of Assignments and Assessments
- Attendance, Participation and Engagement 20%
- Blogs/Forum discussions 20%
- Written assignments 20%
- Presentations 20%
- Digital Projects 20%

Essential Course Policies
- **No textbooks are required.** Course Material (readings, PowerPoints, handouts, videos, and links) provided by the instructor
- Access to Canvas

Any student may consult with Student Financial Services to find out what support they are eligible to receive to cover course costs or other items that ensure their health, safety, and secure learning environment.

Students needing accommodations of any kind should let the instructor know as soon as they are able.