



Do you want to read business M&A case studies and develop your own business plan to invest in China?

Do you want to know more about the 1998 Asian and 2008 Wallstreet financial crises?

Do you want to make sense of current US-China tech war?

Advanced Business Chinese II is a content-based course for business purposes, designed for students who have studied Chinese for 4 years in a regular college program or with the equivalent of advance level Chinese literacy and proficiency. It aims to promote students' understanding of modern China's economic environment and to enhance learners' overall language skills in reading, writing, listening, speaking and conducting presentations in the contexts of business and economy. Topics of the course range from East and West management styles, M&A, and global financial crises in 2008. With culminating perspectives about China's economic environment, students will work in pairs to develop a business plan employing the SWOT (Strength, Weakness, Opportunity and Threat) framework as final projects of the course. Previous students employed in international companies in Asia, US consulting firms and the government sector have commended the richness of the course.

Chin1065-401/6065-401 Advanced Business Chinese II (高级经贸中文 II)

Time: MW 12-1:30 PM

Instructor: Dr. Mien-Hwa Chiang