

School of Arts & Sciences Prospectus

Course ID and 7-digit Number: KORN0560-680 (MW 3:30 PM – 4:59 PM)

Course Description and Level

KORN 0560-680 is designed to help students improve their Korean language proficiency by learning essential communication skills necessary to engage in business in Korea. Students will also develop their knowledge of and competence in Korean business culture and practice. The course objectives include: (1) learning essential business terms, advanced grammar structures, and communication strategies in business transactions; (2) gaining insight into Korean business customs, culture, work norms, and other relevant information that students need to communicate successfully in a Korean business context. Topics covered include job applications, business trips, consumer trends, market research, and business culture as well as communication styles and strategies in business contexts. Upon completion of this course, students are expected to obtain the Intermediate High level of proficiency based on the ACTFL (American Council on the Teaching of Foreign Languages) proficiency scale. This course is offered through the Penn Language Center.

Pre-requisite: Completion of KORN 0400/0420 or equivalent proficiency, as demonstrated by the Korean Language Placement Test

Weekly Schedule and typical workload

The weekly schedule and typical workload are as follows:

	Workload	Requirements
Monday	1.5-2 hrs	<ul style="list-style-type: none">• Study class materials and complete homework assignments before attending class from 3:30 PM - 4:59 PM.• Take a lesson quiz or vocabulary quiz.
Wednesday	1.5-2 hrs	<ul style="list-style-type: none">• Study class materials and complete homework assignments before attending class from 3:30 PM - 4:59 PM.
Thursday-Sunday	1.5-2 hrs	<ul style="list-style-type: none">• Complete individual or group work (e.g., short writing, reading, video recording, etc.).

Please note that this class format is subject to change based on students' and instructional needs.

Outline of Assignments & Assessments

- Attendance and Class Participation 10%
- Homework Assignments 25%
- Mini Tasks (4) 15%
- Quizzes (5) 20%
- Vocabulary Quizzes (10, drop the lowest score) 10%
- Class Project (Paper and Presentation) 20%

Textbook

- No textbooks are required. All class materials will be provided on Canvas.